

Message Text

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PAGE 01 ROME 13896 261814Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----074685 270307Z /64

R 261445Z AUG 77
FM AMEMBASSY ROME
TO USDOC WASHDC
AMCONSUL TURIN
INFO SECSTATE WASHDC 6748
AMCONSUL MILAN
AMCONSUL FLORENCE

UNCLAS ROME 13896

E.O. 11652: N/A
TAGS: BEXP, IT
SUBJECT: TEXTILE TRADE MISSION, MARCH 1978

REF: A) USDOC 15727 B) ROME 12888 C) TURIN 0370 D) MILAN 1286
E) MILAN A-008 F) MILAN A-20 G) FLORENCE A-003

1. EMBASSY BELIEVES THAT PROSPECTS FOR TEXTILE TRADE MISSION IN ITALY ARE ONLY FAIR, GIVEN THE SOPHISTICATED OF THE ITALIAN TEXTILE EQUIPMENT INDUSTRY AND LOW LEVEL OF LIKELY NEW INVESTMENT OVER THE NEXT YEAR OR TWO. NONETHELESS, CERTAIN TECHNOLOGICALLY ADVANCED ITEMS COMPETITIVE WITH ITALIAN PRODUCT AND SWISS AND FRENCH IMPORTS CAN FIND A MARKET HERE. DESPITE THE CURRENT SLOWDOWN, THE ITALIAN TEXTILE SECTOR HAS BEEN AND SHOULD CONTINUE TO BE ONE OF THE MOST DYNAMIC IN THE COUNTRY.

2. FOLLOWING ARE PRODUCT AREAS WITH BETTER-THEN-AVERAGE SALES PROSPECTS (SUGGESTED BY INDUSTRY SOURCES IN PRATO AND EMPOLI, BOTH NEAR FLORENCE). ALL FROM SMALL TO MEDIUM SIZE PLANTS: MACHINERY FOR WOOL, SYNTHETIC AND MIXED WOOL/SYNTHETIC SPINNING. LOOMS FOR WEAVING. MACHINERY FOR DYEING AND FINISHING CARDED FABRICS. SPECIALTY MACHINERY, AS FOR MANUFACTURING OF IMITATION AND IMITATION FUR FABRICS. COATING MACHINERY.

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MACHINERY/EQUIPMENT FOR CLOTHING MANUFACTURERS, SUCH AS PATTERN CUTTING MACHINERY, LABELLING AND MARKING DEVICES, ELECTRIC IRONS FOR HEAT SENSITIVE PAPERS, CUTTING DYES, CLOTH CUTTING KNIVES. RELATED MACHINERY SUCH AS AS WATER TREATMENT AND POLLUTION CONTROL DEVICES.

3. ADDITIONAL SPECIFIC ITEMS WILL BE IDENTIFIED IN SUBSEQUENT

CABLE. ALSO SEE REFS C) THROUGH G) FOR MORE COMPLETE DISCUSSION OF ITALIAN TEXTILE AND TEXTILE MACHINERY INDUSTRIES.

4. FOR TURIN: EMBASSY APPRECIATES YOUR OUTLINE OF LOCAL TEXTILE INDUSTRY AND OFFER TO ASSIST WITH TRADE MISSION. IF ITALY REMAINS ON SCHEDULE, WE BELIEVE BEST APPROACH WOULD BE FOR TURIN TO ACTIVELY PROMOTE MISSION STOP IN MILAN, WITH VIEW TOWARD IDENTIFYING POTENTIAL BUYERS WHO MIGHT EITHER TRAVEL TO MILAN OR BE VISITED BY INDIVIDUAL MEMBERS OF MISSION FOLLOWING MILAN AND FLORENCE APPOINTMENTS.HOLMES

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Message Attributes

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Sent Date: 26-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
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